

**spice**

# ROUTE

Volume 11 | Issue 12 | December 2017

THE INFLIGHT MAGAZINE

## The Best of 2017

A YEAR OF SPLENDID ACHIEVEMENTS

★★★★

JANUARY



RECORD ORDER OF  
**205 PLANES**  
BY ANY INDIAN AIRLINE  
ON BOEING.

**50 PLANES**  
ORDERED FROM  
BOMBARDIER

CHOSEN BEST  
WORKPLACE  
BY ET NOW



FEBRUARY



**NEW UNIFORMS**

MARCH

**BEST ON-TIME  
PERFORMANCE**  
AMONG ALL AIRLINES  
IN INDIA FOR FY 2016-17 &  
**BEST PASSENGER LOAD**  
(31 MONTHS IN A ROW)



APRIL

LAUNCH OF  
**SPICESTYLE.COM**

**SpiceStyle**.com

JUNE

**US PRESIDENT  
LAUDS SPICEJET**  
FOR RECORD  
BOEING ORDER



JULY



MAJOR PARTICIPANT IN  
**THE UDAN INITIATIVE**



**WORLD'S BEST  
PERFORMING AIRLINE  
STOCK**

SEPTEMBER

ELEVENTH SUCCESSIVE  
**PROFITABLE  
QUARTER**



**NEW  
DESTINATIONS  
ADDED**



**INDIA'S SECOND MOST VALUABLE AIRLINE**

**SpiceJet**  
Post. Pre. Spice

## A NEW MEN'S GROOMING ESSENTIALS BRAND IS HERE

**WHEN WAS THE LAST TIME YOU LATHERED A VOLCANIC GREEN CLAY SHAMPOO** into your hair or a Malt and Pepper Vanilla Body Wash all over your body? Exquisite and effective, Raw Nature is an intelligently-curated vegan brand with high-performance, botanical and safe grooming formulations for men. The brand successfully addresses two gaping holes in the domestic men's grooming market - the lack



of emphasis on safety in men's personal care products and the absence of grooming solutions for men's specific skin and hair concerns tailored for India's tropical climatic conditions. Packed with natural extracts, essential oils and bio-actives tested rigorously for maximum safety and efficacy, Raw

Nature's product portfolio covers the entire gamut of men's specific face, skin, shower, beard, hair and for the first time in India, men's hitherto under-addressed below-the-belt needs. The brand focuses specifically on addressing the ways climate, environment and stress affect men's skin and hair in India. Raw Nature's bare-bones packaging

and earthy ingredients make the business of getting clean infinitely simpler - and more stylish. Marquee products include Coffee Bean Beard Oil that stimulates beard growth, Activated Charcoal & Quinoa Face Wash for deep cleansing, Volcanic Gold Clay Body Wash and Hair Wax made with Sunflower Wax.

## ZEBRONICS LAUNCHES WIRELESS STEREO EARPHONE

**ZEBRONICS, INDIA'S LEADING SUPPLIER OF IT PERIPHERALS,** Audio/Video, and Surveillance products, gives 'easy listening' a whole new meaning with the launch of AirDuo - seamlessly comfy, incredibly stylish and capable of delivering excellent sound quality. One of the wisest picks for the style-conscious generation, the wireless earphone has the design and build quality of a much higher price tag. With metallic glossy finish and comfortable swappable earbuds design that attach to your ear to keep them secure, you can use it for work or play. With its true wireless technology, you can enjoy the music without any hassle or wires and you are good



to jog, workout or even travel. The wireless stereo earphone can be used individually too. It further comes with a mic that is exclusively designed for flexibility. It can be paired with two devices.

With media/call control button and LED indicator you could stay connected not just for your calls but also music. Designed with signature Zebtronics sound the

earphone delivers supreme detail for all types of music. With up to 3.5 hours of battery life and passive noise reduction, the earphones bring together a solid wireless experience.

Commenting on the launch of AirDuo, Mr. Rajesh Doshi, Director, Zebtronics, says, "With our latest AirDuo you never have to deal with tangled wires anymore. These earphones are perfect for every activity, bringing pure sound and style, wherever you go. We have made the pairing process very simple and easy which will go a long way in making the experience pleasant. At 7 gms each the earphones are extremely lightweight and comfortable to use."